



**Auto Body** 

and Car Wash

608.884.8923





Shane Oren President

#### **Message From The Shop**

Another quarter has passed and here we are in fall, a great time of year. Fall in Wisconsin brings great weather, crisp air, and hopefully good hunting. With the crisp air comes frosty mornings that leave a thin frost on windshields. Be sure to scrape the windows clean before jumping in and pulling away. It is especially important to remind teenagers to do this. The bright morning sun and frost covered windows combine for a blinding view and cause many accidents this time of year. Fall also usually brings deer versus vehicle collisions, we have had some roll through the shop doors already. As their mating season approaches they will be on the run more than normal. Be sure to check out our annual promotion, "Hit A Deer Get A Turkey" and share it with family and friends. This promotion is our way of trying to make an accident a little better with a turkey on your dinner table. Our goal is to deliver every vehicle back to our customer with a repair that looks like there never was an accident.

Our house and shop are certainly quieter after Seth moved away to college in August. Wendy and I left NMU in Marquette, MI with very heavy hearts and had a long ride back home. The first week of college was fun. The second week got a little tougher as real classes started and Mom and Dad said it was time to find a job. He landed himself a job in a body shop detailing cars. Seth is doing well, likes his classes and campus. However, he is missing the Wisconsin weather, hunting, people, his dog, Dewey, and we think/hope family too. Stay tuned, he may be back in Wisconsin before the next issue comes out.

We were recently made aware of a few insurance coverage issues on our free loaner vehicles. Most insurance company policies are written as to insure you while you are driving our free loaner vehicles or a rental vehicle. However, about three weeks ago we were notified that a couple of insurance companies may no longer transfer your coverage onto our free loaner vehicles. We provide these free loaners as a courtesy and convenience to our customers, but cannot allow them to be on the road without customer coverage. We will now be requiring written confirmation from your insurance that full coverage will be in effect while our loaner is in your possession. We apologize for this inconvenience, but feel it is for your protection as well as ours.

Thank you to all our loyal customers for making 2016 another great year at Oren's Auto Body. We truly appreciate your business and friendship. May you enjoy the upcoming holidays in good health with family and friends.

#### **Inside Issue**

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# Quality You Expect....



# Expect...Service You Deserve!



**FREE** Estimates



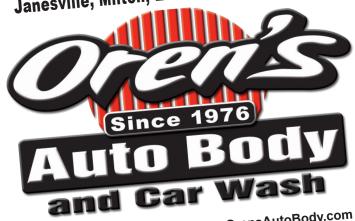
**FREE** Loaner Vehicles



FREE Pick-up & Delivery



Written Lifetime Warranty



# Service You Deserve!





#### **Deer Accidents**

Here we are back in the fall again. In the last couple of weeks we have had some vehicles in the shop that have already encountered deer on the road. This time of year, and for about the next two months, the number of deer accidents is greatly increased.

One of the worst things anyone can do is swerve to miss a deer. Although it may be your natural instinct to try to miss the deer, many times this can cause severe damage. People that attempt to miss the deer could end up in the ditch which could result in a rollover, or they could end up hitting something, such as a tree, culvert or another vehicle. This type of accident usually ends up causing more damage to the vehicle and, more importantly, could cause serious injury to the driver and passengers.

If a deer is hit, the insurance coverage falls under "comprehensive". Comprehensive insurance falls under the "act of God" clause and, most times, will not raise your insurance rates.

If you swerve to miss the deer and receive damage from another source, this would fall under "collision". Collision insurance will usually have a higher deductible, and it is more likely to raise your insurance rates when used. Although it can be very scary knowing you are going to hit the deer, it is usually the best option in the situation.

And don't forget about our annual "Hit A Deer...Get A Turkey!" promotion. When you get your "deer hit" fixed at Oren's Auto Body, you will get a coupon to pick out a FREE turkey, any kind, any size for your dinner table!

### **Holiday Shopping: Protect Against Identity Theft**

We are hearing and seeing the ads for Black Friday and Cyber Monday that are fast approaching to grab our attention to "shop til we drop". During this busy shopping season, criminals are also flooding the stores waiting for an opportunity to take advantage of stressed, tired shoppers to steal their credit/debit card numbers or identity. Beware and protect yourself.

There is good news and ways to protect your cards and information. Be vigilant and be aware of red flags or warning signs. Always carry your wallet or purse securely. Leave your social security card and checkbook at home. Purge your cards of unneeded credit cards before leaving home. After using a PIN pad at a credit card terminal, run your entire hand over the keyboard so anyone coming behind you cannot pick up your fingerprints of where you pushed in your numbers with a special light or heat sensitive device. Always best to write "Check Photo ID" in permanent ink on your credit card near your signature. This will remind the cashier to check your identity or anyone trying to use your card before processing.

If you are an online shopper, be sure to use websites that are secure. Secure sites will have "https instead of "http" in the web address. Do not use your cell phone to make purchases and pay with credit cards. Use different passwords for different websites. Always review your bank and credit card statements carefully to be sure credits and debits are correct.

Be sure to shop at credible businesses that use the most up to date equipment to protect your personal information. Oren's Auto Body & Carwash is properly equipped and can help you with your holiday shopping.







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Quality You Expect... Service You Deserve!

# **Winter Special**

#### **Free Steel Mug**

Purchase an Exceptional Detail Package get an Oren's travel mug.

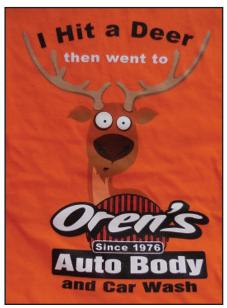


We will keep both you and your beverages warm this winter.

Expires 12/24/2016

# **Hunter Special**

#### Hit a Deer Get a Shirt



While Supplies Last